

DATE: 24.-25. February 2023 VENUE: Sweet Mother Eco Resort Aburi

#### THE CONCEPT

The KalaBash festival is a music festival that focuses on creativity and sustainability

A variety of foods and beverages (especially indigenous and vegan) will be offered.

Exhibitors will present their products and services in line with the theme of the event.

It is meant to attract people from the Eastern Region as well as from Accra. Ghanaians and foreigners are equally addressed. The prices should be moderate.

Locals should be favoured as exhibitors and artists.

### OUR GOALS

Raising money for non-profit work to empower creatives in Ghana Encourage the youth to be creative and to contribute to sustainable development in the economy and society

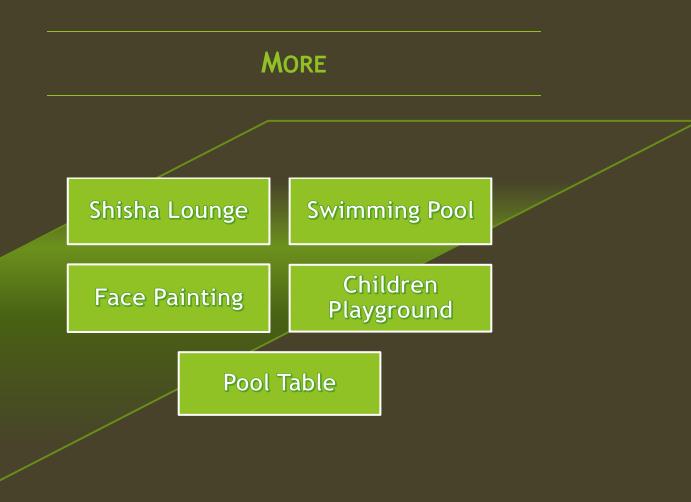
Serving as an example to show that you can achieve more with cooperation Providing a platform for entrepreneurs who produce sustainable and innovative products in Ghana

#### **PROGRAMME OF THE EVENT**

- Libation Pouring by herbalist
- Two hosts lead through the show in an interactive and entertaining way
- Music entertainment by Nana Boakye (OKODEN STUDIO)
- Dancers in original costumes accompany the music
- o Talk rounds on
  - sustainable livestyle (veganism, herbal medicine, waste reduction, renewable resources) and
  - organic farming (permaculture, Monsanto, saving indigenous seeds, community gardens/city farming)
- Interviews with the vendors
- Fashion shows with sustainable and creative clothes
- Art competition by GhanaFam. The best works will be exhibited at the festival and a winner will be announced.
- Show by a local youth group
- Bonfire (with eventually drum circle)

# VENDORS





# **POWERED BY**



# CONTACT KALABASH

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